ATTN: VP of Sales!!

$1,000 Cash!

SALES INCENTIVE PROGRAM

For <u>This</u> Quarter

First Capital Equipment Leasing Corp. has put together a dynamite sales incentive program for YOUR Top producers--they sell more, you make more and we pay for it!

Program Description

Sales representatives, who have $50,000 or more of leases fund during each of the contest months, will EACH be eligible for a $1,000 CASH SALES INCENTIVE AWARD for the contest period, from First Capital. Up to 5 representatives per company may win. It's that simple!

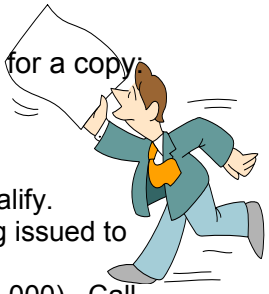
"2 Out of 3 … *Ain't Bad!*"

Runner Up Program

Any rep. who does not meet the primary criteria for funding $50,000 in each of the contest months, or who does not make the "Top 5," will be eligible for a $250 incentive, if they are able to fund at least $50,000 in any two of the three program months!

SUPER SALES TIP!

Use our 4 Month <u>Deferred Payment</u> Programs to help close sales NOW! Call for a copy.



Program Details

To qualify for the "Top 5" $1,000 incentives, each of the following criteria must be met:

- Lease fundings must be equal to or greater than $50,000 in each contest month to qualify. Credits cannot be carried forward or backward. "Fundings" is defined as checks being issued to the vendor for equipment leased by First Capital to the vendor's customers.
- All transactions must be priced from First Capital's standard rate chart. ($3,000 to $75,000). Call or email for a copy.
- Total qualifying lease fundings can be composed of one or more transactions.
- All sales incentives will be disbursed within14 days of the close of the contest period.
- Vendor must be in good standing with First Capital.

Your company must first register…send a quick note to: VPsales@LeaseExperts.com or a fax to: 508-833-6692, Attn: VP of Sales, that's all that's required to participate! There is no obligation or commitment required to participate other than the rules for winning (above). Programs subject to change.

First Capital Equipment Leasing Corp.
800-541-0114 x-17
LeaseExperts.com

35!
Celebrating 35 Years
April 4, 2020

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